

# American Red Cross of Central New Jersey

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### Chapter Leadership

Sarah Mertz  
Associate Executive Director

Carol Chang  
Senior Director, Programs

Elvin Rodriguez  
Senior Director, Operations

Kathleen Pearson  
Director, Health & Safety Services

Rose Berger  
Director, Community Services

Diane Concannon  
Director, Public Relations

Virginia Hogan  
Director, Emergency Services

Alice Payne  
Director, Finance

## OUR HISTORY

- In 1862, Henry Dunant helped establish the International Committee of the Red Cross (ICRC) in Geneva, Switzerland.
- In 1881, Clara Barton established the American Red Cross.
- In 1898, Mrs. Rutgers and Mrs. Johnson founded the New Brunswick Chapter (Middlesex service area).
- In 1913, the Trenton Chapter was founded (Mercer service area).
- In 1914, John Hibben founded the Princeton Chapter (Mercer service area).
- In 1917, Eliot Wadsworth Arting founded the Hunterdon County Chapter (Hunterdon service area).
- These chapters are currently known as The American Red Cross of Central New Jersey, serving Middlesex, Mercer, Hunterdon, and parts of Somerset counties.

## OUR MISSION

*The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies.*

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Ringoes, NJ 08551  
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Visit us at [www.njredcross.org](http://www.njredcross.org)



### For the Year Ending June 30, 2009

#### Statement of Financial Position

ENDING NET ASSETS	<u>\$ 3,232,749</u>
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#### Statement of Activities

TOTAL CONTRIBUTIONS, REVENUES AND GAINS	<u>\$ 2,675,642</u>
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EXPENSES AND LOSSES	
Program Services	
Service to the Armed Forces	\$ 113,289
Disaster Services	\$ 678,751
Blood Services	\$ 85,277
Health & Safety Services	\$ 779,107
Community Services	\$ 656,501
International Services	\$ 51,575
Total Program Services	<u>\$ 2,364,500</u>

Membership and Fund Raising	\$ 487,039
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Management and General	\$ 168,065
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TOTAL EXPENSES AND LOSSES	<u>\$ 3,019,604</u>
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2009

Report to the Community



## The Red Cross in Our Community

### Blood Services

Every two seconds, someone in the U.S. needs blood. Thanks to our generous blood donors, this year we collected 13,412 units of blood through 309 blood drives held in our area and our Red Cross Blood Donor Center located in Princeton. You can make both platelet and whole blood donations at our Blood Donor Center. To make an appointment, or to find a blood drive location near you:

Call **800-GIVE-LIFE**  
or visit [www.pleasegiveblood.org](http://www.pleasegiveblood.org)

**Red Cross Blood Donor Center**  
707 Alexander Road, Suite 302  
Princeton, NJ 08540

Tuesdays 12:30 - 7:30 pm  
Fridays 8:00 am - 3:00 pm  
Saturday 7:00 am - 2:00 pm  
Open EVERY OTHER Saturday – Call First!  
(We accept walk-ins at the Donor Center,  
but appointments are preferred.)

### Our Volunteers...

Greet donors, assist with registration, serve refreshments, and ensure donors feel well before leaving.

### Health & Safety Services

From First Aid, CPR, AED and Babysitter training to Swimming and Lifeguarding, Red Cross programs help people lead safer and healthier lives. Our chapter also offers Pet First Aid courses.

This year, 52,319 people learned life saving skills through classes offered by the chapter.

### Our Volunteers...

Train and become certified to teach life saving skills to prevent or respond to an emergency.

### Emergency Services

#### Disaster Relief and Community Education

When a disaster threatens or strikes, the Red Cross is there. This year we responded to 95 disasters in our community, mostly residential fires. We helped 577 affected individuals in 188 families with emergency food, shelter and supplies.

Because being prepared can make your family and community safer and minimize injury and destruction, we educated 8,465 participants through disaster preparedness presentations in our community.

### Our Volunteers...

Provide assistance at the scene to neighbors affected by disasters. Volunteers also play a major role in feeding and sheltering victims of large disasters, and help assess the damage.

### Emergency Services *(continued)*

#### International Services

Through our international tracing program, we help local families find relatives with whom they have lost contact because of a natural disaster, war or internal conflict. This year, we reconnected 8 families with loved ones abroad.

#### Service to the Armed Forces

The Red Cross facilitates communication between those serving in the Armed Forces and their families. Our worldwide network reaches service members wherever they are to notify them of a birth, death or illness. This year, we connected 211 military families with their service members.

We also support activities of the military that affect the health, welfare and morale of service members. This year we visited 575 veterans in hospitals, and more than 3,375 military members received comfort items.

### Our Volunteers...

Assist by sending and receiving emergency messages to members of the military and their families.

Volunteers also send “comforts of home” packages to military members serving overseas, visit veterans hospitals and attend military homecomings and special events.

### Community Services

#### Home Delivered Meals Program

Our Mercer County Meals on Wheels and Meals at Home programs deliver warm, nutritious meals to those that are homebound and unable to prepare meals for themselves. This year, we brought 48,777 meals to 247 clients.

### Our Volunteers...

Provide meals and daily contact to the homebound and elderly, helping them to maintain independent living.

#### Youth Services

This year, 1,437 young people volunteered in Red Cross Clubs in schools throughout our area, learning about and providing training for disaster preparedness, first aid and emergency response while developing leadership skills, self-esteem and confidence.

### Our Volunteers...

Work on issues and lead meaningful projects that address needs in our community.

**Join our 2,244 Red Cross Volunteers...  
You Can Make a Difference!**

*The American Red Cross of Central New Jersey offers a wide array of volunteer opportunities. We can work around your schedule to find time appropriate for you. Volunteer and find out how good it feels to help someone in need.*

Contact us at **609-951-8550**  
or visit [www.njredcross.org](http://www.njredcross.org)