



American
Red Cross

of Central New Jersey

Red Cross News

A NEWSLETTER PUBLISHED BY THE AMERICAN RED CROSS OF CENTRAL NEW JERSEY • November 2007

Serving Hunterdon, Mercer, Middlesex, and parts of Somerset Counties



American Red Cross

Hometown Heroes

Helping Here, Across the Nation and Around the World

Congratulations to our 2007 Chapter Award Recipients



Incoming Chairman Robert Mooney (right) presents a gift to outgoing Chairman Robert Humes

EVERY DAY HERO AWARD
Joan Smith

TOGETHER WE PREPARE AWARD
Bristol-Myers Squibb

OUTSTANDING YOUTH INVOLVEMENT AWARD
Gopal Narsimhamurthy

RICHARD MACK COMMUNICATIONS AWARD
Comcast Newsmakers

JOHN HIBBEN PHILANTHROPIC AWARD
Merck & Co., Inc.

DISTINGUISHED VOLUNTEER SERVICE AWARD
**Patricia Sylvester
Judith Hassall**

CLARA BARTON LEADERSHIP AWARD
Johanna Panigutti



Johanna Panigutti (center) is presented with the *Clara Barton Leadership Award* by Robert Humes and National Chair of Volunteers Kate Forbes



Robert Humes and Kate Forbes present Judith Hassall and Patricia Sylvester (center L-R) with *Distinguished Volunteer Service Awards*



The Princeton Nassoons, Princeton University's a cappella singers, donated their talent for the evening

Awards were presented during the Hometown Heroes Volunteer Recognition and Annual Meeting held 10/25/07. (See inside for additional details.)

Message From The CEO



The Red Cross is the place where people help neighbors here, across the nation, and around the world. The following pages highlight some of the remarkable community members helping make a difference. We're grateful for all that they do.

Thank you to the people that donated to the American Red Cross of Central New Jersey. Your gift enables us to provide comfort and compassion throughout the year to our neighbors in need. The generosity of this community allowed us to:

- Respond to **132** local disasters, **118** of them home fires.
- Train **53,332** individuals in lifesaving skills like CPR, first aid and how to use an automatic emergency defibrillator.
- Provide **196** emergency messages, referrals and related services to U.S. service members, veterans and their families through our Armed Forces Emergency Services program.
- Deliver **45,576** warm, nutritious meals to homebound and elderly residents in the Mercer County area.

The compassion of our donors is turned into these actions by the more than 1,500 volunteers who donate countless hours each year for our chapter.

We couldn't keep our promise to help our neighbors in need without your precious gifts of time, money and blood.

Thanks for giving.

Happy Holidays!
Kevin Sullivan
Chief Executive Officer

Join Us

60 MINUTES WITH THE RED CROSS

Experience what the American Red Cross does in your community.

Please allow 60 minutes for program and tour

- Tuesday 1/22 @ 8:30 am
- Tuesday 2/19 @ 8:30 am
- Tuesday 3/18 @ 8:30 am
- Tuesday 4/22 @ 8:30 am

Meeting location: 707 Alexander Rd., Suite 101, Princeton, NJ 08540

Please RSVP to:

Michele Rohrs 609-951-2109
rohrrsm@njredcross.org



American Red Cross
of Central New Jersey



Charitable IRA Rollover Expires December 31

If you are age 70½ or older, new legislation now allows you to make cash gifts totaling up to \$100,000 a year from your traditional or Roth IRA to qualified charities without incurring income tax on the withdrawal. This is good news for people who want to make a charitable gift during their lifetime from their retirement assets, but have been discouraged from doing so because of the income tax penalty. The provision is effective for the 2007 tax year only, so you must act by December 31 to take advantage.

Who is most likely to benefit?

- Individuals who take mandatory minimum withdrawals, but don't need additional income.
- Individuals who wish to give more than the deductibility ceiling (50% of AGI).
- Individuals who are subject to the 2% rule that reduces their itemized deductions.
- Individuals whose major assets reside in their IRAs who wish to make a charitable gift during their lifetime.
- Individuals who intend to leave the balance of their IRA to charity at death anyway.

For more information, please contact
Laura Pearson, Manager, Financial Development
at 609-951-2114 or pearsonl@njredcross.org



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of Central New Jersey

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www.njredcross.org

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Helping Here

Neighbors Helping Neighbors

Last month, a four-alarm fire in Trenton spread to 10 connected homes and left 30 people homeless. Disaster relief volunteers like Ruth Jackson and Germain Witherspoon (pictured below right) were at the scene to provide assistance with clothing, food and a temporary place to stay to the families affected by the fire.

All disaster relief assistance to our Central New Jersey neighbors is free. This service is made possible by donations of time and money from within our own community.

When a disaster strikes, the Red Cross is there. Volunteers provide assistance to neighbors affected by a disaster, operate shelters, feed thousands and provide damage assessment. During 2007's fiscal year, our Chapter responded to 132 local disasters, including 118 house fires. We helped 765 affected people with emergency food, shelter and supplies. We also taught 16,890 persons to prepare themselves for a disaster.



Across the Nation

Our Volunteers Respond to California Wildfires



In October, wildfires devastated much of Southern California. Over 640,000 acres of land were affected with more than 2,000 homes damaged or destroyed.

The American Red Cross immediately responded, sending volunteers from all 50 states, providing sheltering, supplies, and mental health services to affected residents. Twenty-six shelters and evacuation centers were opened and more than 344,000 meals were served.

Five volunteers from our Chapter assisted with the relief efforts in California. Thanks to Joan Smith, Ruth Jackson, Judith Weeks, Ron Saint Cyn and Carmichael Taylor for their compassion and generous donation of time to help others.



Local

Disaster Response



June 1 – October 15, 2007

- 36 Disaster responses
- 79 Families assisted
- 245 People assisted with food, clothing and/or shelter (159 adults, 86 children)
- 54 Volunteers there to help

Free Assistance Provided: \$49,011

Across the World

Youth Council President Volunteers in Zambia

This past summer, Youth Council President Gopal Narsimhamurthy traveled to Zambia, located in sub-Saharan Africa, to volunteer with the Zambia Red Cross Red Crescent Society. In Zambia, he assisted the Red Cross and the World Health Organization teaching basic hygiene and water sanitation to villagers. He



also participated in a Measles Initiative campaign, helping the Zambian Red Cross Society spread information about vaccination centers, volunteering at the Measles rallying campaign in Lusaka, Zambia.

Hometown Heroes

Volunteer Recognition and Annual Meeting

October 25, 2007

Hyatt Regency Princeton

In addition to our Chapter Award Winners listed on the cover, Pacesetter Awards were presented to the following community members for their outstanding service to the Chapter in 2007:



Clockwise from left: Rob Mooney, William Iannacone, Kate Forbes, Bonnie Lisbona, and Julie Daigle

Health & Safety Services

Deloitte & Touche LLP
Tara Francis
Sergeant Alyson Honrath
Hunterdon Developmental Center
Sharon Kais
New Jersey State Parole Board

Blood Services

Miriam Arnowitz
Elouise Campbell
Lillian Goldston
Irving Goldston
Veena Kumar

Meals on Wheels

Charles Ascher
Sally Easter
Bruce Woodger

Meals At Home/Weekend Mobile Meals

Community Options
Lena Guiliano
Christopher James
Jyoti Manon

Youth Services

Sheila Enamandram
Gowri Narismhamurthy
Priya Sharma
Rohan Tawde

Emergency Services

Don Addison
Dotty Byers
Ryan Steinkerchner
Lyn Scott
Marianne Squire-Maszer
Patrick Tracy
Wilkin & Guttenplan, P.C.

Public Relations/Financial Development

James Appleton
Kathleen Biggins
Scott Cooper
Mickey Graham
Jaime Kelley
Nora Orphanides
Chelsea Ranck
Ron Stuckert

More pictures and information about the award winners at www.njredcross.org

Special Thanks to:

*American Red Cross National Chair of Volunteers Kate Forbes
The Princeton Nassoons for donating their talent
Volunteer Photographer Sherman Charles for donating his talent
Our Youth Council for assisting with presentation of awards
Hightstown High School Red Cross Club for flag procession*



Paceseters Sheila Enamandram, Rohan Tawde, Priya Sharma, and Gowri Narsimhamurthy



Bob Humes awards Gopal Narsimhamurthy



Dr. Fred Fiedorek of Bristol-Myers Squibb receives award from Kate Forbes



Bob Humes and Kate Forbes award Debbie Winogracki of Comcast Newsmakers



Bob Humes awards Joan Smith



Tara Francis, Sergeant Alyson Honrath, and NJ State Parole Board receive Paceseters



Paceseters Scott Cooper, Chelsea Ranck, Kathleen Biggins, Mickey Graham, Jim Appleton, Ron Stuckert and Jaime Kelley

Heroes of the Heart

BLOOD DONORS SAVING LIVES!

On November 6, 2007, The American Red Cross of Central New Jersey and Penn-Jersey Blood Region honored our dedicated Blood Donors and Blood Drive Sponsor Groups during the Heroes of the Heart Awards Ceremony held at the Princeton Marriott.



2007 Chair of the Year Meaghan Petersack (2nd from the left) stands with other members from Princeton University



St. James Church of Pennington



Ronald Itzkowitx (left) with Chairman of the Board, Rob Mooney



Trenton Central High School



Jerry Hedden (left) with Teresita Espada of Penn-Jersey



Johnson & Johnson

Outstanding Corporate Sponsor Award
**Titusville Campus of
Johnson & Johnson Family of Companies**

Outstanding Religious Group Sponsor Award
St James Church (Pennington)

Outstanding New Sponsor Award
Bishop Ahr High School (Edison)

Outstanding High School Sponsor Award
**The Medical Arts Academy of Trenton
Central High School**

Outstanding University Blood Program Award
Princeton University

2007 Chair Of The Year Award
Meaghan Petersack

Saving Lives By The Gallon 2007 Lifetime Donors

Emil Baehr	41 Gallons
Jerry Hedden	29 Gallons
Ronald Itzkowitz	16 Gallons
Robert Morgan	12 Gallons

Denis Cummings	11 Gallons
Paul Fort	11 Gallons
Robert Romanell	11 Gallons
Thomas Burgess	10 Gallons



Great Gift Idea - just \$16.95



Dog First Aid

is a valuable resource for dog owners as well as dog handlers for therapy dogs, police K-9 units and search and rescue units.

The new manual includes information for dogs and puppies of all sizes, how to keep them healthy, prepare for an emergency, how to recognize and respond to a medical emergency until veterinary care is available.

Get Trained.

Just like with people, accidents and emergencies can happen to animals - so being prepared could make a lifesaving difference.

For your copy of *Dog First Aid* or to register for a course, contact the Chapter at 609-951-8550 or information@njredcross.org.

Welcome New Board Members...

Michael E. Bitterly
Managing Director
BlackRock Merrill Lynch Global Private
Client Business

Siobhan Cavanaugh
Senior Director, Strategic Alliances,
Global Health Policy Division
Merck & Company, Inc.

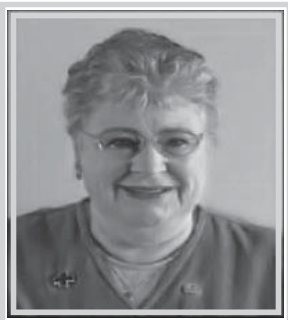
Susan Hassmiller
Sr. Program Officer and
Unit Leader for Human Capital
Robert Wood Johnson Foundation

Gopal Narsimhamurthy
Senior, South Brunswick High School
Youth Representative

Matt Reece
Sr. Vice President Finance & Accounting,
Power Business Unit
Washington Group International

Sal Trovato
Vice President, Business Relationship &
Infrastructure Program Management
Johnson & Johnson, NCS

Planned Giving



Elizabeth Chicado has contributed her time, talent and treasure for the last 33 years. Elizabeth's listing of her Red Cross volunteer activity consumes two pages, single spaced, of committee work, teaching, public speaking, leadership positions - and awards.

She recently established a Red Cross charitable gift annuity.

"As my husband served in the U.S. Air Force for 26 years, I had plenty of opportunities to see the Red Cross in action," Elizabeth recalls. "But our family never needed assistance until this year, when the condo belonging to my granddaughter and her husband burned and they were evacuated. A Red Cross team helped them with immediate needs."

"...The Red Cross is my pulpit," she explained. "It embodies principles in which I deeply believe. The Red Cross helps people based on neediness not worthiness. Whether the home lost in a disaster is worth \$25 or \$25 million, it's still a personal disaster and the Red Cross is there to help with food, shelter and comfort."

In addition to her gift annuity, Elizabeth intends to make the Red Cross a beneficiary of her estate plan. "I hope that my gift will provide motivation to other Red Cross members to do something similar," she added.

For more information on this or any other type of Planned Gift please contact Julie McIsaac, Gift Planning Officer, by phone at 609-951-2122 or email at mcisaacj@usa.redcross.org



Services to the Armed Forces

Our Services to the Armed Forces (SAF) volunteers had a little help making special Halloween care packages for our troops serving overseas.

Pictured: (Kneeling) Ginger and Charles Chang helped bake Halloween cookies, while Stark & Stark employee Kelly O'Malley (second from right) put together Trick-or-Treat bags for the soldiers. Volunteers (L-R) Linda Ruffini, Amy Hamilton and Johanna Panigutti helped bake and coordinate the shipments.

Winter Tips

Are You Prepared?

Many of us love to play in the snow, making snowmen, sledding and having a good ole fashion snowball fight. Even if you like to stay inside next to a crackling fireplace, do you know what to do before the snow starts to fall? Here are a few tips before venturing out in the white fluffy stuff.



STAY TUNED FOR WINTER STORM WARNINGS
KEEP AHEAD OF THE STORM by listening to NOAA Weather Radio, commercial radio, and television for the latest winter storm watches, warnings, and advisories.

KNOW WHAT WINTER STORM WATCHES AND WARNINGS MEAN

Winter Storm Watch: severe winter conditions such as heavy snow and/or ice are possible within the next day or two. **Prepare now!**

Winter Storm Warning: severe winter conditions have begun or are about to begin in your area.

Stay indoors!

Blizzard Warning: snow and strong winds will combine to produce a blinding snow, deep drifts, and life-threatening wind chill.

Seek refuge immediately.



STAY WARM

To avoid a chill, try to stay warm and dry. Layering clothes helps prepare you for different conditions. Use three essential layers: **underwear, insulation, outer shell.**

AVOID OVER-EXERTION, such a shoveling heavy snow, pushing a car, or walking in deep snow. Strain from cold and hard labor may cause a heart attack and sweating could lead to a chill.



Please Join The
 American Red Cross of Central New Jersey
 In Celebrating Its
 12th Annual Fundraising

"Paint The Town Red"

With the Red Cross

2008 Gala April 26th



Saturday, April 26, 2008

6:30 pm–Midnight

The Tournament Players Club at Jasna Polana

8 Lawrenceville Road

Princeton, New Jersey 08540

www.tpcatjasnapolana.com

Corporate sponsorship available.

For additional information,
 contact Laura Pearson at 609.951.2114

or

visit www.njredcross.org



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707 Alexander Road, Suite 101
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LEAVE A LASTING LEGACY...PUT THE AMERICAN RED CROSS OF CENTRAL NEW JERSEY IN YOUR WILL.

MARK YOUR CALENDAR!

- 4/26 "Paint the Town Red" 12th Annual Red Cross Gala
6:30 p.m.– Midnight
The Tournament Players Club at Jasna Polana
8 Lawrenceville Road
Princeton, New Jersey
- 6/2 16th Annual Red Cross Golf Classic
The Ridge at Back Brook
Ringoos, New Jersey
Tee Off: 11:00 a.m.
100 Player Maximum

*Sponsorship Opportunities Available
Contact Laura Pearson at 609-951-2114
or pearsonl@njredcross.org
for more information about these events.*

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Just send an email to: newsletter@njredcross.org and list your
name, company (if applicable), address, phone number
and email address.
Thank you!



American
Red Cross

of Central New Jersey

*Always here to help
people prepare for and
respond to emergencies
and
to provide relief
to victims of disaster.*

Please Help

www.njredcross.org

609-951-8550